

AD Rate Card

Introducing fibreQUARTERLY Canada fQC was established in 2005 and is the only on-line Magazine focusing on Canadian Fibre and Textile arts. Today there is a large and growing number of professional artist, designers and craft practitioners along with an immense number of enthusiastic hobbyist, true amateurs working for the love of the media. Growing in tandem with this community are the number of galleries and special events focusing on Textiles and Fibre work, as well as enrolment in schools offering full time Fibre Studies. This is just the tip of the iceberg.fQC is providing a bridge between this community and the ever growing market of shoppers and collectors wanting to keep on top of the wave. Get yourself onboard and advertize with us today and ride the wave. fQC post three times yearly with along with a yearly Anthology and is on-line at fibreQUARTERLY AD RATES for website

There are six public accessible pages currently on this website, some have distinct information which will be change and updated on a regular bases generating a need for repeat visits. Banner ads are on the bottom of the page and sidebar ads are located under the menu on the left hand side of the page

Pages are listed in sidebar Menu as:

“Home” aka Log-In page

“fQ Sampler” which opens to “fQ Gallery Archive” and “stories”

“Textile Links”

“Exhibitions and Events”

Some ad sizes are only available on one page and only availed once a year, others can vary and be placed on the page you request. Each Ad should be a graphic with or without text, should be submitted as a gif file and a link to your site will be inserted. Size, vailability and cost are as follows:large banner is 600 pixels wide by 100 pixels high small banner is 600 pixels wide by 75 pixels high

Ad size location	Price	Availability
Large Banner Home	\$500	Available
Small Banner # 1Home	\$300	N/A
Small Banner # 2Home	\$300	Available
Small Banner # 3fQ sampler	\$ 150.	Available
Small Banner # 4Gallery	\$ 150	Available
Small Banner # 5stories	\$ 150	Available
Small Banner # 6Textile links	\$ 150	Available
Small Banner # 7Exhibitions & Events	\$ 150	Available

Side Bar Ads Large Size sidebar ad

140 pixels wide by 200 pixels high. Cost per year Front Page
interior page Single posting

\$200.00

\$25.00 for each additional interior public page \$150.00 \$175.00 Mid Size sidebar Ad 140 pixels wide by 150 pixels high.

\$150.00

Add an additional \$25.00 for each additional interior public page. \$100. \$125.00

Small Sidebar Ad

140 pixels wide by 70 pixels high

\$ 50.00

Add an additional \$15.00 for each additional interior public page. \$ 30.00
\$ 40.00

for more information contact joe lewis, email: fibre_quarterly@velvethighway.com